

Office of  
Chief General Manager(Telecom)  
Marketing Cell-CFA,  
Tamilnadu Telecom Circle  
New CTS Building , Ground Floor,  
16, Greams Road, Chennai-600 006



भारत संचार निगम लिमिटेड  
(भारत सरकार का एक उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)  
**BSNL 3G ))) BSNL LIVE**  
Faster than your thoughts 2010

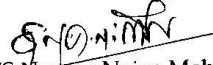
Mktg/CFA/Promotional Scheme bfone/2009-10/50

dt 05/02/11

Sub: Rebate for purchase of instruments by subscribers-reg  
Ref: This office letter of even No. dt 11/01/11

Kindly refer to the letter cited above, vide which approval of CGM, BSNL Tamilnadu Circle was conveyed for offering rebate of Rs.200/- for purchase of instruments by subscriber. Necessary modifications to offer the rebate have been incorporated in CDR billing platforms, with effect from 30/01/11. The rebate will be extended to customers in four months.(Rs.50 per bill in case of monthly bill and Rs.100 per bill in case of bimonthly bill). The scheme will be on offer till BSNL is in a position to supply the instrument.

SSAs are requested to utilise this opportunity and persuade customers to get instruments on their own so that pending leads are cleared.

  
(S. Nagoor Naina Mohamed)  
AGM(S&M-CFA)  
Ph:044-2829 5861 Fax:28290888

To  
All Heads of SSAs,  
BSNL,  
Tamilnadu circle,

Copy to

AGM (Udaan) of All SSAs,  
BSNL,  
Tamilnadu Circle.